

Client Enrichment Series

Welcome to today's presentation:

What Goes Into My Agency's Rent Est?

October 15, 2020

The presentation will start at 1:00 pm Eastern

Note: Phones are automatically muted during the presentation. You have the ability to send questions to your fellow attendees and our presentation team via your Chat pane. Our team will answer as many of the questions as possible throughout and at the end of the presentation. All questions will be captured, and answers sent to all participants prior to the next presentation.



FAQs for our Classroom

Missing your slide deck? Check your inbox - if you registered before today - it's in your Inbox. If you registered this morning and didn't receive it yet - we'll get it to you. clientenrichmentseries@gsa.gov

Do you know I'm here? - Yes, our system takes attendance if you log in to the url (email and the name you registered under.

Can everyone see me and hear me? - No. Only our Host and Presenters have audio and video rights.





What Goes Into My Agency's Rent Est?

October 15, 2020

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Course Agenda

- 1. GSA Rent Program at a Glance
- 2. Rent Billing Basics
- 3. Rent Estimate 101
- 4. Frequently Asked Questions
- 5. Q & A Session
- 6. Resources



GSA Rent Program at a Glance

GSA provides space and services to over 100 federal agencies. 40 U.S.C. requires GSA to charge a commercially equivalent rent for this space. Collected rent is deposited into the federal buildings fund and used to operate buildings and pay rent to the private sector for leased space.

Rent Program Highlights

- GSA manages 1,400+ Federal Buildings and 7,000+ Leased buildings nationwide
- 348M rentable square feet occupied by customer agencies
- 20,000+ Occupancy Agreements bill each month
- \$10.2B+ in billed revenue in FY 2020



Rent Billing Basics

When Federal Agencies come to GSA to find housing the two parties enter into an Occupancy Agreement which lays out the terms including the amount of space to be occupied, and the rates for each rent component.

Rent components includes things such as shell rent, operating cost, tenant improvements (TI), real estate taxes, parking, and joint use.

Once rent billing commences you can access your rent bills through Rent on the Web.



Sample Rent Bill from Rent on the Web (ROW)

Page Number: 227

Agency: 47 GSA

Agency Bureau Code: 4742 FAS-OFFICE SPACE

Agency Location Code: 47000016

Bill For: March 2020

Real Property ID: PA0904 Occupancy Right: 2 Leased

The Dow Building

100 S Independence Mall W

PHILADELPHIA, PA, 19106-3400 GSA Contact: brian.tye@gsa.gov

Tel: (215) 446-5754

ABC Contact:

Tel:

		Charge Basis	Annual Rate	Amount Due (Monthly)	Year To Date
1.	Shell Rental Rate				
	a. General	27,429	\$9.88	\$22,583.21	\$135,499.26
2.	Amortized Tenant Improvement Used / General	27,429	\$3.99	\$9,130.89	\$54,785.34
3.	Operating Costs	27,429	\$10.05	\$22,976.64	\$137,859.84
A.	Market Rent SubTotal	27,429	\$23.93	\$54,690.74	\$328,144.44
5.		27,429	\$0.80	\$1,825.97	\$10,955.82
7.	Building Security Features	07 400	40 44	404.5.00	44 004 50
_	d. Building Specific Amortized Capital	27,429	\$0.14	\$316.92	\$1,901.52
9.	Parking	10	\$4,592	\$3,826.73	\$22,960.38
11	a. Structured (number of spaces) PBS Fee	27,429	\$1.86	\$4,246.23	\$22,960.38
11.	rbb ree	21,429	\$1.00	\$4,240.23	\$25,411.30
B.	Agency Rent SubTotal			\$10,215.85	\$61,295.10
C.	Joint Use SubTotal			\$0.00	\$0.00
D.	Total Monthly Rent (A+B+C)			\$64,906.59	\$389,439.54
E.	Adjustments SubTotal			\$0.00	\$0.00
F.	Total Rent Bill (D+E) (Object Class 23.1)			\$64,906.59	\$389,439.54
G.	Total Antenna Bill (Object Class 25.3)			\$0.00	\$0.00
н.	Total Reimbursable Services Bill (Object Class 25.3)			\$0.00	\$0.00
I.	Total PBS Bill (F+G+H)			\$64,906.59	\$389,439.54



Rent Bill No: 20075379

FIT Bill No: None

OA No: APA04375

Region: 03

Rent Estimate 101

The Rent Estimate provides a baseline to develop the space budget requests

- The **Base estimate** calculates the future cost of currently billing space
- O The **Anticipated Space Changes** calculate the change in rent from future increases and decreases in occupied square footage

The Rent Estimate follows a complex set of business rules to apply future rate changes to occupancy agreements

- Mirrors PBS Pricing Policy for escalating existing rates
- Multiple data sources are used to capture future rates as existing rates expire
- Future lease projects and owned draft occupancy agreements feed into the financial forecast to account for changes in space



Rent Estimate 101 Base Rent Estimate

The Base Rent Estimate is the first, of two, components and the foundation of the deliverable GSA provides you. It contains detailed and summary information for your estimated budget requirements based on space that billed in a particular month - typically March.

The Base Rent Estimate formulation does the following:

- It assumes continued occupancy through the entire budget period
- It captures replacement rates when the existing rates in the billing month expire
 - New appraised rates are captured when rates in Federally Owned space expire
 - O Estimated market rates are captured when rates in Leased space expire
- It captures, where available, anticipated abatements such as free rent or broker commission credits



Page	Number: 417			Bill For: N	March 20	20	P	Rent Bill No: 2007537
				Real Proper	_			IT Bill No: None
	cy: 47 GSA					Federal Owned		Region: 04
	cy Bureau Code: 476			2022 Source			C	A No: AGA04182
Agen	•	OCTOBER \$		OA	St SW			
	1) The Base Rent	NOVEMBER \$ DECEMBER \$		OA	. 30303	2400		
	Estimate applies	JANUARY \$		OA OA	,	-3490 ey.hall@gsa.go		
	existing rates	FEBRUARY \$		OA OA	2942	ey.nailegsa.go	v	
	thru expiration	MARCH \$		OA				
	· ·	APRIL \$		OA				
	and then	MAY \$		OA				
	replaces them	JUNE \$ JULY \$		OA OA	✓ arge	Annual	Amount Due	Year To
	with a new rate	AUGUST \$		OA	\$ 5	Rate	(Monthly)	Date
	With a new rate	SEPTEMBER \$		APPRAISAL			, .	
1.		Blended Rate / 💃	11.51	7		\sim		
		Annual Amount "	11.51		5,153		\$4,723.81	\$28,342.86
3.	Operating Costs				5,153	\$6.50	\$2,791.40	\$16,748.40
	Market Rent SubTota				5,153	\$17.50	\$7,515.21	\$45,091.26
	Building Security Fe d. Building Specific		ital		5,641	\$0.09	\$43.99	\$263.94
В.	Agency Rent SubTotal	1	2) Opera	ating cost			\$43.99	\$263.94
12.	Pro Rata Joint Use (Charges		_	annual			
	a. Building Amenitie	_		ed either by annual		\$22.85	\$929.01	\$5,574.06
	c. Surface Parking			on factor or	_	\$1,711	\$4.89	\$29.34
			appraise	ed or leased	rate.			
C.	Joint Use SubTotal						\$933.90	\$5,603.40
D.	Total Monthly Rent	(A+B+C)		3) Rates fo	r other r	rent	\$8,493.10	\$50,958.60
Ε.	Adjustments SubTota	ı		componer	nts will be	e grabbed as	\$0.00	\$0.00
F.	Total Rent Bill (D+)	E) (Object Class	s 23.1)	well and furates will be	•		\$8,493.10	\$50,958.60
G.	Total Antenna Bill	(Object Class 2	5.3)	applicable			\$0.00	\$0.00
Н.	Total Reimbursable	Services Bill (Object Cla	ass 25.3)			\$0.00	\$0.00
I.	Total PBS Bill (F+G-	+H)					\$8,493.10	\$50,958.60

Rent Estimate 101 Base Rent Estimate Deliverable

1) The deliverable contains details for all Occupancy Agreements that billed by applicable rent components

Agency Code	Agency Name
	General Services
47	Administration

Occupying Bureau Code	Occupying Bureau Name	OA Number	Shell Rent Amount		Operating Costs Amount	Real Estate Taxes Amount	į,	Real Estate Tax Adjustment Amount
Grand Total			\$ 43,964,625	\$	16,789,242	\$ 367,770	\$	900,313
4701 Total			\$ 72,214	\$	35,649	\$ -	\$	432
4701	OFFICE OF ADMIN-OCA	ACA11094	\$ 25,973	\$	8,511	\$ -	\$	-
4701	OFFICE OF ADMIN-OCA	AGA04186	\$ 6,348	\$	4,186	\$ -	\$	-
4701	OFFICE OF ADMIN-OCA	AIL06974	\$ 11,888	\$	4,215	\$ -	\$	-
4701	OFFICE OF ADMIN-OCA	AMA03568	\$ 6,264	\$	2,073	\$ -	\$	-
4701	OFFICE OF ADMIN-OCA	AMO05909	\$ 1,451	\$	980	\$ -	\$	22
4701	OFFICE OF ADMIN-OCA	ANY10010	\$ 8,456	\$	7,293	\$ -	\$	29
4701	OFFICE OF ADMIN-OCA	APA04839	\$ 3,747	\$	3,496	\$ -	\$	381
4701	OFFICE OF ADMIN-OCA	ATX09498	\$ 8,087	\$	4,895	\$ -	\$	-
4701	OFFICE OF ADMIN-OCA	ATX09794	\$	\$	-	\$ -	\$	-
4704 Total			\$ 3,464,541	\$	1,253,008	\$ 23,581	\$	23,009
4710 Total			\$ 378,444	\$	152,633	\$ 	\$	51
laur Ta Hao This File	Pont Estimate In Pill Format	Estimated Tab	Dont Cumman 2021	D - 4-3	Dy Dilling Line 2022 D	 il Du Dilling Line		

low To Use This File 🖊 Rent Estimate In Bill Format 🦼 Estimated Total Rent Summary 🦼 2021 Detail By Billing Line 🚶 2022 Detail By Billing Line 🦯 ધ



2) The file also contains multiple tabs with information on how to use the file, an estimate queryable tool, and detailed estimate data for the years in the estimate window

Rent Estimate 101 Anticipated Space Changes

Since the Base Rent assumes continued occupancy at a static square footage, Anticipated Space Changes (also called Inventory Changes or ICs) are needed to account for future, known, changes in space.

Four Types of Inventory Changes:

- New OA- Brand new occupancy or replacing an existing occupancy.
- Expansion- Increasing RSF at an existing occupancy
- Reduction- Decreasing RSF at an existing occupancy
- Termination- Ending an existing occupancy

Inventory Changes leverage monthly data generated by the Base estimates to calculate the increases/decreases in rent associated with a space change. Any future rate changes captured in the Base will be reflected in the Inventory Change amounts.



Rent Estimate 101 Anticipated Space Changes, part 2

Where does the data come from? It depends on the space type:

Federally Owned occupancies

- PBS Asset Managers, in coordination with OCFO Revenue Managers, create and manage inventory change records directly in the Rent Estimate system
- The user inputs the details (effective date, change in sqft)

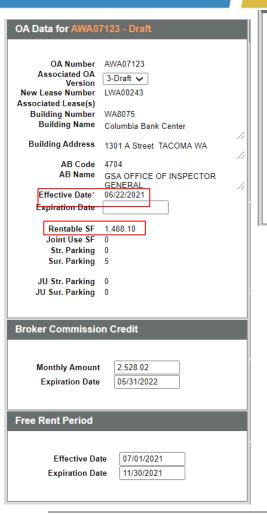
Leased occupancies

- PBS Realty Specialists create projects in the PBS Inventory System (Rexus) to capture upcoming lease replacements, extensions, or terminations
- The Rent Estimate system has a direct link to this data and will automatically create a space change record if the project contains a new sqft
- The effective date and change in sqft are pulled from the project details

Regardless of the space type, inventory change records for *new space* can be pulled from a draft or signed occupancy agreement



Rent Estimate 101 Anticipated Space Changes, part 3



Annual Rate	M	onthly Amount
\$ 19.350581	\$	2,399.63
\$ 7.780000	\$	964.79
\$ 2.000000	\$	248.02
\$ 3.602248	\$	446.71
\$ 0	\$	0
\$ 0	\$	0
\$ 0.750885	\$	93.12
Total Rate/RSF	M	onthly Amount
\$ 33.483714	\$	4,152.27
\$ \$ \$ \$ \$	\$ 19.350581 \$ 7.780000 \$ 2.000000 \$ 3.602248 \$ 0 \$ 0.750885	\$ 19.350581 \$ 7.780000 \$ \$ 2.000000 \$ \$ 3.602248 \$ \$ 0 \$ \$ \$ 0.750885 \$ \$ \$ Total Rate/RSF

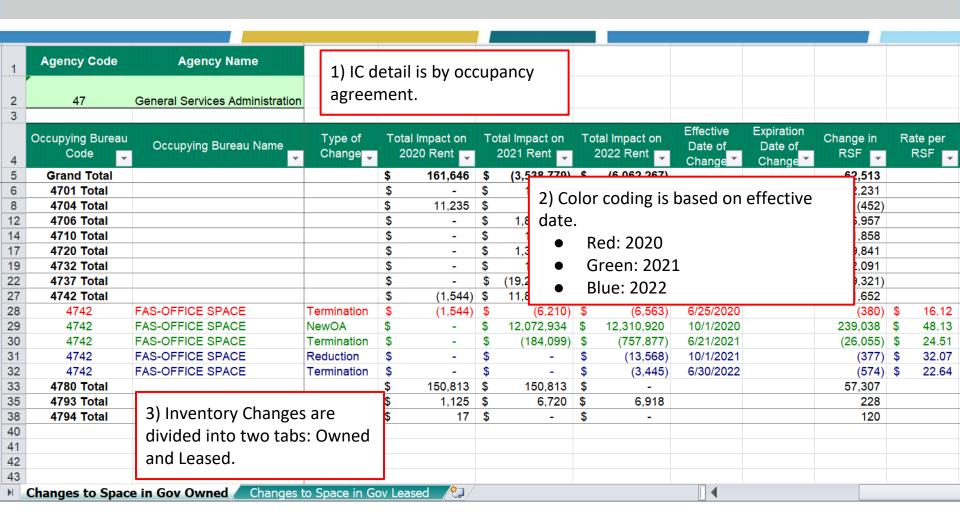
Month	IC Imp
October	\$0
November	\$0
December	\$1 ,915
January	\$1 ,915
February	\$1 ,915
March	\$1,915
April	\$1 ,915
May	\$1 ,915
June	\$4,443
July	\$4,464
August	\$4,464
September	\$4,464
Total FY 20 Rent	\$0
Impact Total FY 21 Rent	
Impact	\$0
Total FY 22 Rent	\$29,323
Impact	\$25,525

Important Aspects of an IC:

- Effective Date
- Change in Rentable SF
- Rates



Anticipated Space Changes Deliverable





Rent Estimate 101 Putting It Together in the Exhibit 54 Space Budget Justification

An Agency's Rent Estimate figure is calculated by adding the Base Rent Estimate to the Inventory Changes.

4742	2		PY		CY		BY		BY+1	RSF		
RSF			523,670	•	523,670		523,670		523,670	Base Ren	t Estimate	
Rent Estima	nte Base	\$	13,221,616	\$	13,655,027	\$	14,476,332	\$	14,765,859	Max. William III		
<u>Owned</u>	PY	(\$	(1,544)	(\$	(6,210)	(\$	(6,563)	(\$	(6,694)	(380)		
	CY			\$	11,888,835	\$	11,553,044	\$	11,784,105	212,983		
	BY					(\$	(17,013)	(\$	(17,353)	(951)		
	BY+1							\$	-			
		(\$	(1,544)	\$	11,882,625	\$	11,529,468	\$	11,760,057		Inve	entory Changes
<u>Leased</u>												ornary Orlanges
	PY	\$	29,127	\$	58,332	_	59,692	\$	60,885	1,438		
	CY			(\$	(1,177)	\$	306,711	\$	312,845	15,269		
	BY					\$	3,190	\$	3,254	574		
	BY+1							\$	-	XIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII		
		<u> </u>	29,127	\$	57,155	\$	369,593	\$	376,985			
					ary of Inventor					Sum of IC Chang		
Combined	PY	\$	27,582	\$	52,122	\$	53,129	\$	54,191	1,058	PY	
Owned &	CY			\$	11,887,658	\$	11,859,755	\$	12,096,950	228,252	CY	
Leased	BY					(\$	(13,823)	(\$	(14,099)	(377)	BY	
	BY+1							\$	-	-	BY+1	
		\$	27,582	\$	11,939,780	\$	11,899,061	\$	12,137,042			
					Projected Ag	enc	y Budget					
SF			524,728		752,980		752,603		752,603	Base + Ir	nventory (Changes
Rent An	ount	\$	13,249,198	\$	25,594,807	\$	26,375,393	\$	26,902,901		•	9



Rent Estimate 101 Timeline of the Rent Estimate

- March 15: Annual Rent Estimate formulation begins
 - Base Rent Estimate developed
 - Inventory Changes compiled from nationwide GSA OCFO offices
- Early May: Deliver Rent Estimate to OMB
- May June: OMB Examiners review, briefings, follow-ups. Work with OMB for Rent Estimate approval
- July August: Rent Estimate is approved and sent to customers
- September: Agency budgets due to OMB



Frequently Asked Questions

- 1. Why does the Rent Estimate show a future increase in rent when I am not changing space?
 - a. In most cases, a new appraisal or new lease rate is being applied to rates that are expiring.
- 2. Why does the Rent Estimate data not match my latest internal information?
 - a. The Rent Estimate is a snapshot based on March billing. It is possible that more up-to-date information has become available since the data was pulled in the Spring. The Exhibit 54 process is where you can apply these updates.
- 3. Why haven't I received my Rent Estimate yet?
 - a. Once formulation of the annual Rent Estimate is complete, we deliver our data to OMB and await approval before distributing materials to our customer agencies.
- 4. How can I get on the contact list for the official annual distribution?
 - a. Please send an email to gsa.gov and we will add your name to our list.



Resources

- Rent Pricing Policy
 - The latest Pricing Desk Guide and can be found <u>here</u>.
- Rent Library
 - Information about the Exhibit 54 Space Budget Justification can be found here.
- Rent on the Web
 - Instructions on accessing the online monthly bill portal can be found here.
- Electronic Occupancy Agreement (eOA) Tool
 - Information and instructions on accessing the real-time Occupancy
 Agreement information and documentation tool can be found here.





Thank you for joining us today for a discussion on What Goes Into My Agency's Rent Est?

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Questions?





Join us for our upcoming VIRTUAL CES sessions

RWA National Policy Manual Highlights

November 10th, 2020 1pm-2:30pm eastern

Register Now



GSA's COVID-19 Resources for Customers

See our <u>COVID-19</u> and our <u>Returning to GSA Facilities</u> websites for for our emergency response activities and guidance

Watch CES classes on YouTube

Bookmark and binge watch all your favorite CES sessions!

